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PATENTS  
CUSTOMER No. 29052  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: METHODS AND SYSTEMS FOR  
OCCASION BASED LIFESTYLE  
MARKETING

Group Art Unit: 2162

Examiner: Janvier, J.

RESPONSE TO NOTICE OF DEFECTIVE APPEAL BRIEFCommissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sirs:

Responsive to the Notice of Defective Appeal Brief mailed on April 8, 2005, the Applicant respectfully declines the Examiner's request to remove the prosecution history summary. The Applicant considers the prosecution history to be relevant to the evaluation of this case by the Board.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being transmitted via facsimile to The U.S. Patent and Trademark Office at 703-872-9306 on

April 14, 2005

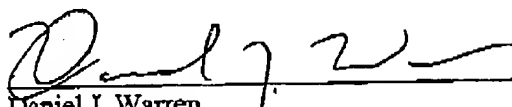
  
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AO 1300316.1

**CONCLUSION**

Any questions may be directed to the undersigned at 404.853.8028.

Respectfully submitted,

  
Daniel J. Warren  
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